



www.myfoxtwincities.com

Remit Address:

KMSP
4614 Collection Center Drive
Chicago, IL 60693
Main: (952) 944-9999
Billing: (952) 946-5633

Billing Address:

The New Media Firm
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003

INVOICE

| | |
|-----------------|----------------------|
| Advertiser | Alliance 4 Better MN |
| Product | 77-75-1594 / Issue |
| Estimate Number | 1594 |

| | |
|------------------|---------------------|
| Invoice # | 4070416-1 |
| Invoice Date | 09/30/12 |
| Invoice Month | September 2012 |
| Invoice Period | 08/27/12 - 09/17/12 |

| | |
|-------------------|-------------------|
| Station | KMSP |
| Account Executive | Jacalyn Palmiotto |
| Sales Office | FSS Philadelphia |
| Sales Region | National |

| | |
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| Order # | 4070416 |
| Alt Order # | Political Issue |
| Deal # | |
| Order Flight | 09/12/12 - 09/17/12 |

| | |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | |

| | |
|-----------------|----|
| IDB # | |
| Advertiser Code | 77 |
| Product Code | 75 |

| | |
|----------------|--|
| Agency Ref | |
| Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|------------------------|---------|-----|----------------------|--------|----------|-------------|----------|----------------|-------|
| 1 | 9 | Fox 9 AM News at 530am | 530a-6a | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 09/10/12 to 09/16/12 | 1x | -- W---- | | | | |
| | 9 | | | W | 09/12/12 | :30 | 5:44 AM | TV401X1612H | \$300.00 | | 1 |
| 2 | 9 | Fox 9 AM News at 530am | 530a-6a | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 09/10/12 to 09/16/12 | 1x | ---- F-- | | | | |
| | 9 | | | F | 09/14/12 | :30 | 5:55 AM | TV401X1612H | \$300.00 | | 1 |
| 3 | 9 | Fox 9 AM News at 530am | 530a-6a | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 09/17/12 to 09/23/12 | 1x | M----- | | | | |
| | 9 | | | M | 09/17/12 | :30 | 5:54 AM | TV401X1612H | \$500.00 | | 1 |
| 4 | 9 | Fox 9 AM News at 6am | 6a-7a | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 09/10/12 to 09/16/12 | 1x | --- T--- | | | | |
| | 9 | | | Th | 09/13/12 | :30 | 6:30 AM | TV401X1612H | \$425.00 | | 1 |
| 5 | 9 | Fox 9 AM News at 6am | 6a-7a | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 09/10/12 to 09/16/12 | 1x | -- W---- | | | | |
| | 9 | | | W | 09/12/12 | :30 | 6:54 AM | TV401X1612H | \$425.00 | | 1 |
| 6 | 9 | Fox 9 AM News at 6am | 6a-7a | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 09/10/12 to 09/16/12 | 1x | ---- F-- | | | | |
| | 9 | | | F | 09/14/12 | :30 | 6:39 AM | TV401X1612H | \$425.00 | | 1 |
| 7 | 9 | Fox 9 AM News at 6am | 6a-7a | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 09/17/12 to 09/23/12 | 1x | M----- | | | | |
| | 9 | | | M | 09/17/12 | :30 | 6:39 AM | TV401X1612H | \$625.00 | | 1 |
| 8 | 9 | Fox 9 AM News at 7am | 7a-8a | | | | | | | | |

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| Sales Region | National |

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| Deal # | |
| Order Flight | 09/12/12 - 09/17/12 |

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| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | |

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| IDB # | |
| Advertiser Code | 77 |
| Product Code | 75 |

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| Agency Ref | |
| Advertiser Ref | |

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| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|-----------------------|---------|----------------------|--------|----------------------|----------|--------|----------|-------------|----------|----------------|-------|
| Political Issue Rates | | | | | | | | | | | |
| | | | | 09/10/12 to 09/16/12 | | 1x | ---T--- | | | | |
| 9 | 9 | Fox 9 AM News at 7am | 7a-8a | Th | 09/13/12 | :30 | 7:15 AM | TV401X1612H | \$450.00 | | 1 |
| Political Issue Rates | | | | | | | | | | | |
| | | | | 09/10/12 to 09/16/12 | | 1x | ----F-- | | | | |
| 10 | 9 | Fox 9 AM News at 8am | 8a-9a | F | 09/14/12 | :30 | 7:59 AM | TV401X1612H | \$450.00 | | 1 |
| Political Issue Rates | | | | | | | | | | | |
| | | | | 09/10/12 to 09/16/12 | | 1x | --W---- | | | | |
| 11 | 9 | Fox 9 AM News at 8am | 8a-9a | W | 09/12/12 | :30 | 8:27 AM | TV401X1612H | \$350.00 | | 1 |
| Political Issue Rates | | | | | | | | | | | |
| | | | | 09/17/12 to 09/23/12 | | 1x | M----- | | | | |
| 12 | 9 | Fox 9 AM News at 8am | 8a-9a | M | 09/17/12 | :30 | 8:15 AM | TV401X1612H | \$600.00 | | 1 |
| Political Issue Rates | | | | | | | | | | | |
| | | | | 09/10/12 to 09/16/12 | | 1x | ---T--- | | | | |
| 13 | 9 | Fox 9 AM News: Buzz | 9a-10a | Th | 09/13/12 | :30 | 8:56 AM | TV401X1612H | \$350.00 | | 1 |
| Political Issue Rates | | | | | | | | | | | |
| | | | | 09/10/12 to 09/16/12 | | 1x | --W---- | | | | |
| 14 | 9 | Fox 9 AM News: Buzz | 9a-10a | W | 09/12/12 | :30 | 9:12 AM | TV401X1612H | \$300.00 | | 1 |
| Political Issue Rates | | | | | | | | | | | |
| | | | | 09/10/12 to 09/16/12 | | 1x | ----F-- | | | | |
| 15 | 9 | Fox 9 AM News: Buzz | 9a-10a | F | 09/14/12 | :30 | 9:13 AM | TV401X1612H | \$300.00 | | 1 |
| Political Issue Rates | | | | | | | | | | | |

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| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | |

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| IDB # | |
| Advertiser Code | 77 |
| Product Code | 75 |

| | |
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| Agency Ref | |
| Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|-----------------------|---------|-----|----------------------|--------|----------|-------------|----------|----------------|-------|
| 15 | 9 | Fox 9 AM News: Buzz | 9a-10a | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 09/17/12 to 09/23/12 | 1x | M----- | | | | |
| | 9 | | | M | 09/17/12 | :30 | 9:20 AM | TV401X1612H | \$425.00 | | 1 |
| 16 | 9 | M-F 4p-5p JUDY | 4p-5p | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 09/10/12 to 09/16/12 | 1x | --W---- | | | | |
| | 9 | | | W | 09/12/12 | :30 | 4:29 PM | TV401X1612H | \$275.00 | | 1 |
| 17 | 9 | M-F 4p-5p JUDY | 4p-5p | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 09/10/12 to 09/16/12 | 1x | ----F-- | | | | |
| | 9 | | | F | 09/14/12 | :30 | 4:24 PM | TV401X1612H | \$275.00 | | 1 |
| 18 | 9 | FOX at 5 | 5P-530P | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 09/10/12 to 09/16/12 | 1x | ---T--- | | | | |
| | 9 | | | Th | 09/13/12 | :30 | 5:23 PM | TV401X1612H | \$425.00 | | 1 |
| 19 | 9 | FOX at 5 | 5P-530P | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 09/17/12 to 09/23/12 | 1x | M----- | | | | |
| | 9 | | | M | 09/17/12 | :30 | 5:10 PM | TV401X1612H | \$525.00 | | 1 |
| 20 | 9 | FOX at 530 | 530p-6p | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 09/10/12 to 09/16/12 | 1x | --W---- | | | | |
| | 9 | | | W | 09/12/12 | :30 | 5:40 PM | TV401X1612H | \$425.00 | | 1 |
| 21 | 9 | FOX at 530 | 530p-6p | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 09/10/12 to 09/16/12 | 1x | ----F-- | | | | |
| | 9 | | | F | 09/14/12 | :30 | 5:52 PM | TV401X1612H | \$425.00 | | 1 |
| 22 | 9 | Fox 9 AM News at 7am | 7a-8a | | | | | | | | |

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| Special Handling | |

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| Advertiser Code | 77 |
| Product Code | 75 |

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| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
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| | | Political Issue Rates | | | 09/10/12 to 09/16/12 | 1x | ---T--- | | | | |
| 23 | 9 | | | Th | 09/13/12 | :30 | 7:29 AM | TV401X1612H | \$450.00 | | 1 |
| | 9 | Fox 9 AM News at 8am | 8a-9a | | | | | | | | |
| | | Political Issue Rates | | | 09/17/12 to 09/23/12 | 1x | M----- | | | | |
| 24 | 9 | | | M | 09/17/12 | :30 | 8:39 AM | TV401X1612H | \$600.00 | | 1 |
| | 9 | Fox at 9 | 9p-10p | | | | | | | | |
| | | Political Issue Rates | | | 09/10/12 to 09/16/12 | 1x | --W---- | | | | |
| 25 | 9 | | | W | 09/12/12 | :30 | 9:12 PM | TV401X1612H | \$1,100.00 | | 1 |
| | 9 | Fox at 9 | 9p-10p | | | | | | | | |
| | | Political Issue Rates | | | 09/17/12 to 09/23/12 | 1x | M----- | | | | |
| 26 | 9 | | | M | 09/17/12 | :30 | 9:14 PM | TV401X1612H | \$1,350.00 | | 1 |
| | 9 | Fox at 9 | 9p-10p | | | | | | | | |
| | | Political Issue Rates | | | 09/10/12 to 09/16/12 | 1x | ---T--- | | | | |
| 27 | 9 | | | Th | 09/13/12 | :30 | 9:42 PM | TV401X1612H | \$1,100.00 | | 1 |
| | 9 | Fox 9 AM News Saturday 8a | 8a-9a | | | | | | | | |
| | | Political Issue Rates | | | 09/10/12 to 09/16/12 | 1x | -----S- | | | | |
| 30 | 9 | | | Sa | 09/15/12 | :30 | 8:59 AM | TV401X1612H | \$300.00 | | 1 |
| | 9 | Fox 9 AM News Su 7am | 7a-8a | | | | | | | | |
| | | Political Issue Rates | | | 09/10/12 to 09/16/12 | 1x | -----S | | | | |
| 31 | 9 | | | Su | 09/16/12 | :30 | 7:28 AM | TV401X1612H | \$350.00 | | 1 |
| | 9 | FOX at 9 | 9p-10p | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |

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| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | |

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|------|---------|-----------------------|--------|-----|----------------------|--------|----------|-------------|------------|----------------|-------|
| 31 | 9 | FOX at 9 | 9p-10p | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 09/10/12 to 09/16/12 | 1x | -----S | | | | |
| | 9 | | | Su | 09/16/12 | :30 | 9:22 PM | TV401X1612H | \$1,100.00 | | 1 |
| 32 | 9 | Fox News Sunday | 8a-9a | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 09/10/12 to 09/16/12 | 1x | -----S | | | | |
| | 9 | | | Su | 09/16/12 | :30 | 8:32 AM | TV401X1612H | \$650.00 | | 1 |
| 33 | 9 | M-F 3p-4p ALEX | 3p-4p | | | | | | | | |
| | | Political Issue Rates | | | | | | | | | |
| | | | | | 09/10/12 to 09/16/12 | 1x | --WTF-- | | | | |
| | 9 | | | Th | 09/13/12 | :30 | 3:16 PM | TV401X1612H | \$175.00 | | 1 |

Aired Spots**31**

| | | |
|--------------------------|--------------------|-------------------------------------|
| <u>Gross Total</u> | \$15,750.00 | |
| <u>Agency Commission</u> | \$2,362.50 | |
| <u>Net Amount Due</u> | \$13,387.50 | <u>Payment Terms 30 Days</u> |

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